



NATIONAL GEOGRAPHIC SOCIETY  
17th and M Streets, N.W. Washington, D.C., U.S.A. 20036

Office of The Secretary

For Christmas 1979

Dear Member,

The Christmas season, with its bustle and activity, will be here before you know it. Each year many members shop early, the easy way...by ordering Society memberships for friends, relatives, and business associates. Then they relax and enjoy the season's festivities, free from shopping worries.

Many recipients not only thank them for their gifts, but also dash off notes of appreciation like these to the Society:

"NATIONAL GEOGRAPHIC is like getting a new present every month!"

"I had no idea that this small planet of ours held such wonders of interest and beauty! Thank you for Old World quality in a plastic age."

"...enjoyable, informative, beautiful. It's the best gift our family ever received."

Convenient to give, modest in cost, Society membership is the one gift that pleases everyone. Why not remember your friends this special way?

Your gift recipients can look forward to as exciting a GEOGRAPHIC year as 1979 has been for you. Every color-filled issue will delight them with the romance of travel, the challenge of adventure, the lure of discovery. They'll meet fascinating people from around the world...see nature's fragile beauty come alive in superb color photographs...keep abreast of Society-sponsored research programs that help extend the frontiers of man's knowledge.

At your request, shortly before Christmas everyone on your gift list will receive a handsome announcement sent in your name. Soon after, their first GEOGRAPHIC will arrive to start them on 12 unforgettable months of adventure.

TDV İSAM  
Kütüphanesi Arşivi  
No 059 - 368/1

So that you can keep ahead of the holiday rush, I'd like to suggest that you act soon.

Cordially,

*Queen R. Anderson*

Secretary

ORA/mf



TDVİSAM  
Kütüphanesi Arşivi  
No 059-368/2

## NATIONAL GEOGRAPHIC SOCIETY

17TH AND M STREETS, N.W. WASHINGTON, D.C. 20036

OFFICE OF THE SECRETARY

October 18, 1967

Dear Fellow Member:

Once again...despite steadily mounting costs and increased Society commitments to research projects...your dues in the National Geographic Society remain the same.

The credit for "holding the line" on dues belongs to our members. More than half of them mailed in their 1968 dues last summer...spreading out the massive year-end task of renewing 5,500,000 memberships, and greatly reducing the need for expensive overtime work.

Such savings mean continuing improvements in your NATIONAL GEOGRAPHIC magazine, too. Nearly all the illustrations -- utilizing the latest reproduction techniques -- will be in full color. And we're planning wide coverage for 1968 -- more first-person reports from places as remote as Afghanistan, as charming as Vienna, as spectacular as the Northern Cascades.

You can help keep dues low...making more funds available for exploration and research, for the continued publication of bonus map supplements, and for a progressively better magazine...by renewing your membership now!

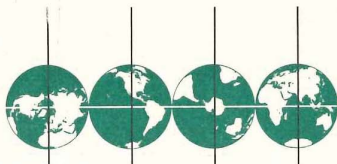
A further suggestion: Ease your own end-of-the-year Christmas rush by arranging for gift memberships now. Write the names and addresses of your special friends on the enclosed form and send us the gift membership dues along with your own. Handsome cards announcing your gifts will reach your friends at Christmastime (or whenever you wish). Soon after, they will receive the first of 1968's colorful GEOGRAPHICS.

Your prompt renewal...in support of these cost-saving goals...will be greatly appreciated. Since time is running out and your NATIONAL GEOGRAPHICS have a long way to travel, the use of air mail is recommended.

Sincerely yours,

*Robert E. Doyle*

Secretary



TÜRKİYE  
Kütüphanesi Arşivi  
No 059-368/3

## NATIONAL GEOGRAPHIC SOCIETY

17TH AND M STREETS, N.W. WASHINGTON, D.C. 20036

OFFICE OF THE SECRETARY

September 3, 1974

Dear Member,

The Christmas season, with all its bustle and activity, will be here before you know it. Last year many members did their shopping the easy way ... by ordering Society memberships for their friends, relatives, and business associates.

Happy recipients not only thanked their donors. Many of them dashed off notes of appreciation to the Society as well:

"NATIONAL GEOGRAPHIC is a new present every month!"

"... enjoyable, informative, beautiful. It's the best gift our family has ever received."

"The articles are great and the photographs superior. Now we truly travel the world."

Convenient to give, modest in cost, Society membership is the one gift that pleases everyone. Why not remember your friends in this special way?

At Christmastime they'll receive a handsome announcement sent in your name. Then, in January, their first GEOGRAPHIC will arrive to start them on 12 unforgettable months of travel adventures.

And what exciting adventures they will be! Through brilliant color photographs and vivid firsthand accounts, your friends will explore their world, from Mark Twain's America to the exotic Fiji Islands.

They'll roam the "Shangri-La" kingdom of Hunza ... unearth European Ice Age art ... discover Western Australia's mountains of iron and islands of oil ... learn about Indian rhinos, solar energy, the puzzling Nazca lines. And from time to time, valuable bonus map supplements will come with their magazine.

To keep ahead of the holiday rush, I'd like to suggest that you act soon. Just follow the instructions on the enclosed form, include your remittance, and post by airmail if necessary. Then relax and enjoy the season's festivities, free from shopping worries.

Cordially,

*Robert E. Doyle*

Secretary



NATIONAL GEOGRAPHIC SOCIETY  
17th and M Streets, N.W. Washington, D.C., U.S.A. 20036

Office of The Secretary

June 9, 1977

Dear Member,

Where in the publishing world today can you find a better bargain than NATIONAL GEOGRAPHIC?

Encyclopedic in its scope, ablaze with living color, the magazine still costs less than any comparable publication -- including the additional postage and handling for mailing it outside the U.S.A.!

Keeping Society membership dues within the family budget, despite the inflationary trend of the past decade, is made possible by three important factors...

Sound management. The increase in the number of members.\* And the members' own participation in the Early Renewal Plan.

The Plan spreads out membership renewals over several months, avoiding a massive, costly year-end renewal effort. The money saved not only helps keep dues low but also provides more funds for improving your magazine and for important scientific studies. (In the past four years your Society has supported more than 500 research projects.)

I'm glad to say that more than half the members invited to renew early last year did so. By renewing your membership for 1978 now, you'll help to continue this mutual benefit.

The healthy growth of your Society is also due to the cooperation of its members....

As you know, gift memberships are always appreciated by friends and associates. To favor them, just enter their names and addresses on the enclosed folder -- including their dues with your own.

Your response to this Early Renewal Plan is all important -- for your Society to operate at peak efficiency...for planning even better issues of your magazine...and for keeping dues low.

Your prompt renewal and gift memberships will be greatly appreciated!

Thank you sincerely,

\*In just four years, your Society has grown by more than a million members.

Secretary

TDV İSAM  
Kütüphanesi Arşivi  
No 089-368/5

# National Geographic Society

WASHINGTON, D.C. 20036

OFFICE OF THE EXECUTIVE VICE PRESIDENT

June 3, 1982

Dear Member,

Where in the publishing world can you find a better bargain than NATIONAL GEOGRAPHIC?

Encyclopedic in its scope, ablaze with living color, the magazine still costs less than any comparable publication.

Keeping Society membership dues within the family budget, despite the inflationary trend of the past decade, is made possible by three important factors...

Sound management. The increase in the number of members.\* And the members' own participation in the Early Renewal Plan.

The plan spreads out membership renewals over several months, avoiding a massive, costly year-end renewal effort. The money saved not only helps keep dues low, but also provides more funds for improving your magazine and for valuable worldwide research. (Since 1972 your Society has participated in more than 1,300 expeditions and research projects.)

I'm glad to say that half the members invited to support the plan last summer did so. To continue this mutual benefit, it would be appreciated if you would renew your 1983 membership now.

The healthy growth of your Society also depends on gift memberships. To introduce your friends and associates to NATIONAL GEOGRAPHIC, simply enter their names and addresses on the enclosed recommendation form, and include their dues with your own.

By participating now in the Early Renewal Plan, you help your Society to operate more efficiently...to sponsor more scientific research...to make your magazine even better, and bring you such new map supplements as The Universe and The Arctic Ocean/Arctic Peoples planned for 1983.

Your early renewal and gift memberships are truly appreciated.

Thank you sincerely,

\*In the past decade your Society has grown by nearly 3,000,000 members.



Executive Vice President

TDV İSAM  
Kütüphanesi Arşivi  
No 056-363/6



NATIONAL GEOGRAPHIC SOCIETY  
17th and M Streets, N.W. Washington, D.C., U.S.A. 20036  
Office of The Executive Vice President

For Christmas 1981

Dear Member,

The Christmas season, with its bustle and activity, will be here before you know it. Each year many members shop early, the easy way...by ordering Society memberships for friends, relatives, and business associates. Then they relax and enjoy the season's festivities, free from shopping worries.

Many recipients not only thank them for their gifts, but also dash off notes of appreciation to the Society:

"NATIONAL GEOGRAPHIC is like getting a new present every month!"

"I shall be a member for the rest of my life. Your journal brings out the beauty in people and presents their way of life as a good example to us all."

"...enjoyable, informative, beautiful. It's the best gift our family ever received."

Convenient to give, modest in cost, Society membership is the one gift that pleases everybody. Why not remember your friends this special way?

Your gift recipients can look forward to as exciting a GEOGRAPHIC year as 1981 has been for you. Every color-filled issue will delight them with the romance of travel, the challenge of adventure, the lure of discovery. They will meet fascinating people from around the world...see nature's fragile beauty come alive in superb color photographs...keep abreast of Society-sponsored research programs that help extend the frontiers of man's knowledge.

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So that you can keep ahead of the holiday rush, I'd like to suggest that you act soon.

Cordially,

*Queen R. Anderson*

Executive Vice President

ORA/mf

# National Geographic Society

WASHINGTON, D.C. 20036

OFFICE OF THE SECRETARY

October 29, 1976

Mr. Orhan Saik Gokyay  
Kayisdagi Caddesi 124/1  
Goztepe, Istanbul  
Turkey

TDV ISAM  
Kütüphanesi Arşivi  
No 056-368/7

Dear Mr. Gokyay:

Please accept our apologies for the delay in replying to your correspondence regarding the status of your membership in the Society.

An investigation of our records was made and the payment for your 1976 dues did not reach us until June of this year.

Be assured that your account is credited through December 1976 and we are enclosing a statement should you wish to renew your membership for 1977 at this time.

We look forward to being of service to you, and appreciate your continued interest and support.

Sincerely yours,

*C. Owen*

C. Owen  
Member Relations

Enclosure  
CJO:CH

**TÜRKİYE TURİNG ve OTOMOBİL KURUMU**

Şişli Meydanı 364  
İSTANBUL - TÜRKİYE



1986 2/5

Sayın  
Orhan Şaik GÖKYAY  
Kayışdağ Cad. 124/1  
GÜZTEPE - Ş E N İ R

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National Geographic Society

WASHINGTON, D. C. 20036 U.S.A.

U.S. POSTAGE  
PAID  
NATIONAL  
GEOGRAPHIC  
SOCIETY

PAR AVION

1986 سبتمبر 13



# National Geographic Society WASHINGTON, D. C. 20036 U.S.A.

**1987 MEMBERSHIP DUES** Jan. 1-Dec. 31,  
including additional postage and handling for mailing the magazine outside the U.S.A.  
(Eighty percent is designated for subscription to magazine.)

TDV ISAM

Kitüphanesi Arşivi

No 056-368

554515060KYZZZZ130Z4\*26006X

MR ORHAN SAIK GOKYAY  
DR FAZIL GOKCEORENSOK 13  
GOZTEPE ISTANBUL TURKEY

If you have already forwarded your remittance to renew your membership, thank you and please disregard this notice.

AMOUNT TO REMIT \$26.00  
U.S. FUNDS

SECOND NOTICE  
SEP 15 1986

Please return this form with bank draft or international money order in U. S. funds to the National Geographic Society, Washington, D. C. 20036 U.S.A.

F If necessary, please correct or add your postal code.

# National Geographic Society

WASHINGTON, D.C. 20036

TDV İSAM  
Kütüphanesi Arşivi  
No OŞG-368/8

OWEN R. ANDERSON  
EXECUTIVE VICE PRESIDENT

September 15, 1986

VIA AIRMAIL

Dear Member,

Your 1986 membership in the National Geographic Society will expire in just a short time.

So I hope you'll take a minute now to renew your membership for 1987...

thus assuring that delivery of every exciting issue of NATIONAL GEOGRAPHIC continues uninterrupted.

This is a good time, too, to reserve Christmas gift memberships for your friends and relatives. Just mail your instructions, as directed on the form provided, and enclose your gift membership dues with your own.

Here's a brief sample of what's in store for you and your gift recipients in next year's GEOGRAPHICS. You'll...

- journey to Kathmandu, Laos, Kenya, and Brazil
- meet the mountain people of the Andes
- join the fishermen off North Carolina's Outer Banks
- hike the Appalachian Trail from Maine to Georgia
- find Herod's ancient harbor at Caesarea in Israel
- visit thriving Anchorage, Alaska
- learn the "Sense of Smell" survey results.

You'll also receive five new multicolor wall maps with your monthly NATIONAL GEOGRAPHICS: United States, Antarctica...and three maps in our "Making of America" series -- Great Lakes, West Indies, and New England.

Keep the knowledge and adventure coming. Mail the enclosed renewal form, your Christmas gift membership order, and 1987 dues -- today.

Sincerely, with thanks,

ORA/df

*Owen R. Anderson*

**many thanks...**

if your remittance has already been forwarded. And, please disregard this reminder.

We really appreciate your continued support.

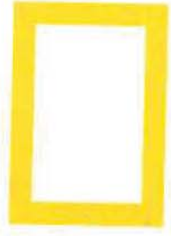
**NATIONAL GEOGRAPHIC SOCIETY**

TDV İSAM

Kütüphanesi Arşivi

No 029-368/9

ML39  
Printed in U.S.A.



# IMPORTANT!

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Please return the enclosed form with your payment to make sure that your account is credited properly—whether remittance is made through a bank or post office, or direct to the Society.


If your bank or post office is not able to send us the form, please make sure they include *your full name and address* copied from the form. Also have them state the purpose of payment.

Thank you

NATIONAL GEOGRAPHIC SOCIETY  
17th and M Streets N.W. Washington, D.C. 20036 U.S.A.



## Recommend your friends for membership

 The National Geographic Society, the world's largest nonprofit scientific and educational organization, depends primarily upon membership dues to finance its worldwide activities. Thanks to the cooperation of members who nominate their friends for membership, your Society . . .

- supports some 150 research projects each year
- provides an ever improving NATIONAL GEOGRAPHIC
- has published more than 150 books—plus globes, atlases, and more than 300 maps—all offered to members at modest prices
- produces WORLD magazine for children;

TRAVELER magazine; and our scientific journal, National Geographic RESEARCH.

**How do you nominate someone?** Simply complete the inside of this form. When the Society receives your nomination, the names are checked against current membership rolls to make sure your friends are not already members. Then we invite them to join. No one is obligated in any way.

**How do you present gift memberships?** Just check that box on the form and send in the new members' dues. Thousands of members have found that gift memberships are appreciated on birthdays, anniversaries, graduations, Christmas. And we'll send gift cards in your name, if you wish.

TDV ISAM  
Kütüphanesi Arşivi  
No 059-368/10

**Annual membership dues**—including 1987 magazine subscription—are \$18.00 U. S. funds **in the U. S.** and throughout the world. To cover additional postage and handling outside the U. S., please send: **for Canada**, \$21.00 U. S. funds (\$29.75 Canadian funds); **for all other countries**, \$26.00 payable by bank draft or international money order in U. S. funds. Eighty percent of dues is designated for subscription to NATIONAL GEOGRAPHIC. Annual membership starts with the January issue.

**Mail to:** The Executive Vice President  
National Geographic Society  
Washington, D. C. 20036 U.S.A.

**Members in the United Kingdom, Australia, and New Zealand, please remit as follows:**

**United Kingdom** (including Channel Islands, Isle of Man, and Northern Islands): Cheque for £17.50 sterling for each membership should be made payable to National Geographic

Society and posted to National Geographic Society, Post Office Box 19, Guildford, Surrey GU2 6AD, together with this application form. Your cancelled cheque will be your receipt.

**Australia:** Cheque for \$A36.50 for each membership should be made payable to National Geographic Society and posted to Westpac Banking Corporation, G.P.O. Box 2722, Sydney, N.S.W. 2001, together with this application form. Your cancelled cheque will be your receipt.

**New Zealand:** Cheque for \$NZ48.00 for each membership should be made payable to National Geographic Society and presented to any branch of the Westpac Banking Corporation, or it may be posted direct to Westpac Banking Corp., P.O. Box 1298, Wellington, New Zealand, together with this application form. Receipts not sent unless specially requested.

**Any questions?** If so, please write directly to the Executive Vice President of the Society in Washington, D. C., U.S.A. **DO NOT WRITE TO THE BANKS NAMED ABOVE.** Remember to allow ample time for your acknowledgement and for your first issue to arrive.

**Thank you for your continuing support of the National Geographic Society.**

**List gift memberships and nominations below:**

**FOR:**

PRINT NAME OF AN INDIVIDUAL ONLY (MR., MRS., MISS, MS.)

STREET

CITY STATE/PROVINCE COUNTRY ZIP/POSTAL CODE

GIFT MEMBERSHIP WITH DUES ENCLOSED. Send gift card signed \_\_\_\_\_

NOMINATION ONLY. This is *not* a gift. Please send membership information and an invitation to join the Society.

**FOR:**

PRINT NAME OF AN INDIVIDUAL ONLY (MR., MRS., MISS, MS.)

STREET

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GIFT MEMBERSHIP WITH DUES ENCLOSED. Send gift card signed \_\_\_\_\_

NOMINATION ONLY. This is *not* a gift. Please send membership information and an invitation to join the Society.

1400/M87 NI

**Print your name and address here:**

MY NAME (MR., MRS., MISS, MS.)

STREET

CITY REGION COUNTRY POSTAL CODE

**Total gift dues enclosed:** \_\_\_\_\_

1400/M87 NI



**NATIONAL GEOGRAPHIC SOCIETY**  
17TH AND M STREETS, N.W. WASHINGTON, D.C. 20036

OFFICE OF THE SECRETARY

TDV İSAM  
Kütüphanesi Arşivi  
No OSG-368/11

September 1, 1971

Dear Member,

Christmas will be here before you know it.

Right now -- to avoid the last-minute holiday rush -- many of your fellow members are selecting the ideal Christmas gift.

They are using the enclosed form to present their friends with 1972 gift memberships in the National Geographic Society.

Imagine how delighted your own friends would be if they received from us an attractive gift card in your name...inviting them to be your guest for 12 unforgettable months of worldwide travel, exploration, discovery, and adventure!

This gift...which costs so little...means so much. It suits even those hard-to-please people on your Christmas shopping list. And to be sure they are not already members, we always check each new name against present membership rolls.

Your friends -- as 1972 members -- will join you on fascinating journeys to France, Greece, Newfoundland, Brazil, Poland, the U.S.S.R., New Zealand, the Near East, and to dozens of other exciting places. Frequent wall map supplements, printed in full color and accurately detailed on both sides, will guide them throughout the year.

They'll also attend the Yellowstone Centennial, hike the Appalachian Trail, and discover circus life of the 70's. They'll take a conservationist's look at Africa's endangered animals...learn about fish that climb trees...marvel at Japan's living treasures....

Order your gift memberships today. Avoid the holiday rush, and anticipate now the joys National Geographic will bring your friends this Christmas!

Cordially,

*Robert E. Doyle*

Secretary





NATIONAL GEOGRAPHIC SOCIETY  
17th and M Streets, N.W. Washington, D.C., U.S.A. 20036

TDV İSAM  
Kütüphanesi Arşivi  
No 056-368/12

Office of The Secretary

For Christmas 1978

Dear Member,

The Christmas season, with its bustle and activity, will be here before you know it. Last year, many members shopped early, the easy way...by ordering Society memberships for friends, relatives, and business associates. Then they relaxed and enjoyed the season's festivities, free from shopping worries.

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"I had no idea that this small planet of ours held such wonders of interest and beauty! Thank you for Old World quality in a plastic age."

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Cordially,

*Queen R. Anderson*

Secretary

ORA/mf



TDV İSAM  
Kütüphanesi Arşivi  
No 056-368/13

## NATIONAL GEOGRAPHIC SOCIETY

17TH AND M STREETS, N.W. WASHINGTON, D.C. 20036

OFFICE OF THE SECRETARY

October 16, 1968

Dear Fellow Member:

It sounds incredible to people outside the National Geographic Society...but the vast majority of members renew their memberships early for the year ahead -- more than half during the summer months alone!

Such thoughtful cooperation on your part reduces operating costs by spreading the year-end work load, and gives you greater benefits:

- ...continued improvement of your magazine: you get twice as many full-color pages as members did ten years ago...and today's color is brighter and clearer than ever before.
- ...more first-person reports from places as desolate as the Namib Desert, as picturesque as Luxembourg, as ancient as the Danakil Depression, as romantic as the Isle of Capri.
- ...increased Society support of exploration and research projects...and first reports on such programs in the pages of your monthly journal.

For keeping informed -- and enjoying every minute of it -- nothing quite equals membership in the National Geographic Society! By renewing at this time, you'll be sure to receive -- on time -- a dozen more bright new NATIONAL GEOGRAPHICS next year.

This is also an excellent opportunity -- well ahead of the holiday rush -- to reserve gift memberships for your special friends. To favor them, just write their names and addresses on the enclosed form, and include their dues with your own. We will gladly send gift announcements, timed to arrive at Christmastime.

Your prompt renewal...in support of these cost-saving goals... will be greatly appreciated. Since time is running out and your NATIONAL GEOGRAPHICS have a long way to travel, the use of air mail is recommended.

Sincerely,

*Robert E. Doyle*

Secretary



NATIONAL GEOGRAPHIC SOCIETY  
17th and M Streets, N.W. Washington, D.C., U.S.A. 20036

TDV İSAM  
Kütüphanesi Arşivi  
No 056-368/14

Office of The Secretary

June 7, 1979

Dear Member,

Where in the publishing world today can you find a better bargain than NATIONAL GEOGRAPHIC?

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Sound management. The increase in the number of members.\* And the members' own participation in the Early Renewal Plan.

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I'm glad to say that more than half the members invited to renew early last year did so. By renewing your membership for 1980 now, you'll help to continue this mutual benefit.

The healthy growth of your Society is also due to the cooperation of its members....

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*Queen R. Anderson*

Secretary

\*In just ten years, your Society has grown by more than 3,500,000 members.



TDV İSAM  
Kütüphanesi Arşivi  
No 056-368/15

**NATIONAL GEOGRAPHIC SOCIETY**

17TH AND M STREETS, N.W.

WASHINGTON, D.C.

20036

OFFICE OF THE SECRETARY

September 2, 1969

Dear Member,

Last-minute Christmas shopping sometimes creates problems for both those who give and those who receive. Those who give hardly have time to make a suitable choice...and those who receive wonder what to do with their "gift."

You can easily avoid these problems by choosing the ideal gift -- perfect for all tastes -- well in advance of the holiday rush. Simply share the pleasures you regularly enjoy: favor your friends with membership in the National Geographic Society.

If you were not a member already, imagine how delighted you would be to receive a gift membership in the Society! And to know that you had twelve full months of travel, exploration, scientific discovery, and adventure ahead of you!

Such a gift membership is easily arranged and nominal in cost. It suits even those hard-to-please people on your Christmas shopping list. And we always check new names against present membership rolls, to avoid any possible duplication of payment.

Your friends, as 1970 members, will join you as you discover South Pacific islands with Captain Cook...conquer the Atlantic with fearless Vikings...experience the romance of Capri...succumb to the charm of Japan. They'll tour Rome and Bethlehem...visit Nepal, Lebanon, Canada, and dozens of other exciting places. And they'll receive -- as a bonus -- colorful new maps of The World, Tourist Italy, India-Pakistan-Nepal-Ceylon, and The Heavens.

Order today. Avoid the holiday rush...and anticipate now the joys National Geographic gift memberships will bring your friends this Christmas!

Cordially,

*Robert E. Doyle*

Secretary